MAISON KELSÉ

ICONOGRAPHY COLLECTION

The icon set for packaging, the website and social media, with drawing rules.

ICON RULES

LINE

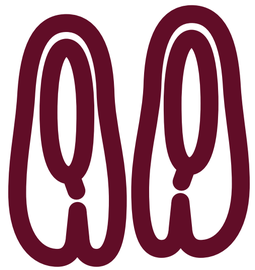
Even 1.5 px stroke at 24 px.
Rounded ends and corners.
No fills, no shadows.

GRID

Draw on a 24 x 24 px grid with 2 px padding.
Export SVG for web, PDF for print.

COLOUR

Wine on light backgrounds.
White or rose on deep wine.
Never multicolour.



SHOPPING



shopping bag



tag



tags



credit card



gift



heart



star



sparkles



store

DELIVERY & CARE



truck



package



package check



rotate ccw



ruler



shield check



clock



map pin



tabi flats

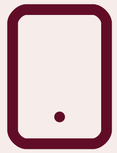
CONTACT & SOCIAL



phone



mail



smartphone



instagram



image



flower



flower 2



palette



download

MAISON



KELSÉ

Questions? Contact the Maison Kelsé brand team.